

Hebron: We're Open for Business



Situated in the commuter corridor 30 minutes from Hartford, Hebron has grown into a town of affluent, educated and health-conscious residents. With nationally recognized schools, numerous recreational assets and an appealing demographic, we are much more than our scenic vistas and small town charm.

The long-term vision of our community is for desirable country living complemented by a vibrant and thriving business center to serve residents and attract visitors. We are aggressively implementing strategies to turn that vision into reality. Recent actions include:

- Installed sewer, water, and natural gas lines in Hebron Center.
- Improved walkability by making streetscape, façade and infrastructure improvements.
- Targeted federal, state and local funding sources to develop the commercial areas of town.
- Anchored the downtown with a national chain pharmacy and a facility of the Hartford Healthcare Medical Group.
- Modified existing zoning regulations to create new mixed-use development zones and streamline the approval process.

Small town charm
with a **vibrant**
business center



Hebron businesses thrive and remain vital resources for decades. Shown: *Ace Hardware* (above) and *Country Carpenters* (inset)

Opportunity Knocks

A recent analysis of the retail market for the Hebron area identified unmet local demand in such sectors as specialty food, lawn & garden supplies and services, as well as home furnishings.

Select Retail Categories for Which Hebron-Area* Household Spending Exceeds U.S. Average **by more than 50%**

Goods & Services	Average Annual Spending per Household
Food Away From Home	\$5,005
Furniture	\$1,024
Lawn & Garden Supplies & Services	\$728
Home Improvement Equipment & Materials	\$646
Personal Care Products	\$612

* Within a 10-minute drive time of Hebron Center.
Source: ESRI Business Online, 2011

According to the U.S. Census (2011-2014), the median household income for Hebron is \$108,444, ranking 17th among all towns in Connecticut and well above the Statewide median of \$67,740. Hebron ranks 2nd in all of eastern Connecticut for household income. Approximately half of the adult population has at least a college degree. The 3,455 households within 10 minutes of Hebron Center are avid consumers. As shown in the table (left), they spend much more than the U.S. average on Lawn & Garden supplies and services, Furniture, Food Away from Home and other goods and services. Contact us for more information or to ask us about what we can do to help you get your business started in Hebron.

Got questions? Email John Guskowski, Economic Development Coordinator at hedc@hebronct.com. We're ready to get you the answers you need.

Events & Attractions

Throughout the year, Hebron hosts popular events that bring the community and visitors out to enjoy some fun and support our local businesses:

- **Hebron Maple Festival**, March

Every spring, local craftspeople, producers and vendors hold a weekend event to celebrate the maple sap harvest and return of spring. Hebron sugarhouses open their doors for tours and producers offer an abundance of maple-flavored treats, handmade crafts and unique wares.

Talented artisans demonstrate their skills to educate and inspire visitors of all ages.

- **Seasonal Craft Fairs**, June & December

In late spring and during the holidays, local crafters and vendors coordinate to hold craft fairs on the Town Green.

- **Independence Day Celebration**, July

The Hebron Lions Club hosts a community summer picnic and fireworks display at the Lions Club fairgrounds.

- **Podunk Bluegrass Music Festival**, August

This 4-day event features the finest in local, regional and national Bluegrass musical talent.

- **Hebron Harvest Fair**, September

Since 1971, the Hebron Lions Club has sponsored one of Connecticut's largest agricultural fairs. The Fair brings visitors from far and wide to enjoy its unique attractions, rides, games, food and live music.



- **Cruise Nights**, Summer through Fall

Ted's IGA hosts Cruise Nights throughout the summer months. These events attract automobile enthusiasts from all over New England eager to proudly show off their vehicles. The event draws crowds to see unique and vintage motor vehicles on display.



Hebron Village Green District

Come Grow With Us!

Hebron Village Green: The Hebron Village Green District, a mixed-use planned development located adjacent to our existing Town Center, offers a unique opportunity to participate in Hebron's growth. The project Master Plan has zoning approvals and is ready to move to the development stage.

Colebrook Village at Hebron: This new Senior Living Community in the Village Green district features independent, assisted and memory care living facilities. Offering 113 individual housing units, this state-of-the-art facility provides all the comfort, amenities and services needed to ensure the highest quality of life to its residents and piece of mind to their families.

Major improvements have been made to our Main Street area in recent years. Amenities including sidewalks, street light fixtures, banners and benches make the Center and Village Green districts more accessible, attractive and pedestrian-friendly. The Town secured grants that have helped many businesses upgrade their façades and storefronts making it a more desirable location for shopping and services.



Set up shop in Hebron



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